



# 2018 Schools of the Future Conference

## *Sponsor & Exhibitor Information*

The **Tenth Annual Schools of the Future Conference** convenes on **Thursday & Friday, November 8 & 9, 2018** at the Hawaii Convention Center, and is open to all public, private, parochial and charter school educators, as well as to parents, students, and business & community members, with an expected attendance of more than 1,800 conferees over the two days of the event.

The SOTF Conference is jointly presented by the Hawaii Association of Independent Schools, the Hawaii State Department of Education, and the Hawaii Community Foundation in partnership with the Hawaii Society for Technology in Education and the Pillars of Peace Hawaii Fund. There will be more than 100 presentations by keynote speakers, featured speakers and school educators sharing best practices for 21<sup>st</sup> Century teaching & learning over the two days of the conference. More information about the conference is available at the conference web site: [www.sotfconf.org](http://www.sotfconf.org)

Sponsors are provided booth space in the exhibit area and allowed to present during one or more of the concurrent breakout sessions depending upon level of sponsorship. Exhibitors are provided booth space in the exhibit area. There are just 68 booth spaces available in the exhibit area.

These are the various sponsorship and exhibitor levels for the SOTF Conference that are available (benefits of each level are provided on the following page):

<b>Cash Sponsorships:</b>	<b>Exhibitor Fees:</b>
<u>Platinum Sponsor</u> (limit of two) - \$18,000 <i>(includes 3 exhibit booths)</i>	One 8' x 10' Booth w/one 6' Table - \$1,200
<u>Gold Sponsor</u> (limit of two) - \$12,000 <i>(includes 2 exhibit booths)</i>	Two 8' x 10' Booths w/two 6' Tables - \$2,100
<u>Silver Sponsor</u> (limit of four) - \$8,000 <i>(includes 2 exhibit booths)</i>	Three 8' x 10' Booths w/three 6' Tables - \$3,000
<u>Bronze Sponsor</u> (limit of ten) - \$4,000 <i>(includes 1 exhibit booth)</i>	

***Due to limited space in the exhibit area, sponsor and exhibitor participation will be on a first-paid- first-choice basis, and will be closed as soon as all 68 exhibit spaces are committed.***

Information concerning exhibit area services such as rental of equipment, decoration of exhibit areas, shipping and delivery of materials, etc. will be provided by International Convention Services, an exhibit area service provider approved by the Hawaii Convention Center, once payment is received.

## **Benefits & Arrangements for Sponsors:**

### **Platinum Sponsors - \$18,000 or more (limit of 2 sponsors)**

- Two breakout sessions in prime time – one on each day of the conference
- Named sponsor for lunch on one day of conference
- Up to six complementary staff badges
- Two sponsor messages pushed out to all attendee emails during the conference
- Three exhibitor booths in exhibit area (24' x 10' area) for both days of event
- Recognition in marketing and day-of-event materials

### **Gold Sponsors - \$12,000 each (limit of 3 sponsors)**

- Two breakout sessions in prime time – one on each day of the conference
- Named sponsor for breakfast on one day of conference or the closing reception
- Two sponsor messages pushed out to all attendee emails during the conference
- Up to four complementary staff badges
- Two exhibitor booths in exhibit area (24' x 10' area) for both days of event
- Recognition in marketing and day-of-event materials

### **Silver Sponsors - \$8,000 each (limit of 4 sponsors)**

- One breakout session in prime time on one day of the conference
- Named sponsor for one coffee break on one day of the conference
- One sponsor message pushed out to all attendee emails during the conference
- Up to three complementary staff badges
- Two exhibitor tables in exhibit area (16' x 10' area) for both days of event
- Recognition in marketing and day-of-event materials

### **Bronze Sponsors - \$4,000 each**

- One breakout session on one day of the conference
- Up to two complementary staff badges
- One exhibitor table in exhibit area (8' x 10' area) for both days of event
- Recognition in marketing and day-of-event material

### **Arrangements for both Sponsors and Exhibitors:**

- Each exhibit booth is a carpeted 8' x 10' space with a 10' backdrop curtain and includes one 6' x 2' skirted table and two chairs; a double space is 16' x 10' and includes two tables and 3 chairs; a triple space is 24' x 10' and includes three tables and 4 chairs. Exhibitors may decline some or all of the tables in favor of their own displays or furniture.
- Electricity is available for a fee from ICS, the exhibit area service provider, for exhibitors; this fee is waived for sponsors. ICS also rents monitors, furniture and other equipment.
- Wireless internet access is available at no charge; there is a fee for wired internet access.
- The Hawaii Convention Center (HCC) will not accept deliveries shipped or delivered to its address by freight forwarding and express mail carriers; all materials, displays and equipment must be shipped to ICS, the exhibit area service provider approved by HCC, and ICS will deliver it to your booth on set up day, or personally brought into the exhibit area by the vendor.
- Staff badges include breakfast, lunch & coffee breaks both days, and the closing reception.
- Set up is between 1:00 PM and 5:00 PM on Wednesday, November 7 and/or between 6:30 and 7:30 AM on Thursday morning, November 8. Take down is between 3:30 and 5:00 on November 9.
- Exhibit area hours are from 7:30 AM to 4:00 PM Thursday and 7:30 AM to 3:30 PM Friday.

*Please contact Megan Polak at [mpolak@hais.us](mailto:mpolak@hais.us) or 808-973-1543 with any questions.*